

ERASMUS STUDENT WORK PLACEMENT IN THE CZECH REPUBLIC

EMPLOYER INFORMATION

Name of organization	Pixmania s.r.o.
Address incl. post code	Trnitá 491/5, 60200 Brno, Czech Republic
Telephone	00420 543 123 100
E-mail	hr@pixvalley.com
Website	www.pixmania.com ; jobs.pixmania.com
Number of employees	180
Short description of the company	Dixons Retail plc is one of Europe's leading electrical retailers. The Group trades through 1.200 stores and online stores, spanning 28 countries and employing 36.500 people. Pixmania.com, as a part of Dixons Retail plc., is an European E-tailer of consumer electronic goods. It applies innovative market strategies on an international level, leading to a pan-European presence in 26 countries and 17 languages. In order to support its development in the flagship markets and increase its brand-awareness Pixmania would like to give an opportunity to students in various fields.
Other	-

CONTACT DETAILS

Contact person for this placement	Veronika Modravá
Department and designation / job title	HR Support at the HR Department
Direct telephone number	Phone: +420 511 187 503
E-mail address	v.modrava@pixvalley.com

PLACEMENT INFORMATION

Department / Function	Online Marketing Specialist Junior
Description of activities	Monitoring and developing product offers through major sources of traffic Analyzing statistics on a daily basis to implement topical roadmaps and following them up Cooperating closely with product managers to advertise on top sellers and to adapt communication plans to seasons and markets Contributing to improve user's experience on Pixmania websites
Location	Brno, CZ
Duration	minimum 3 month
Working hours per week	40
Accommodation	no (help with finding an accommodation)
Details of financial and “in kind” support to be provided	no
Other	Internal trainings (languages, excel, internal tools, communication skills, ...)

COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS

Languages and level of competence required	ENG – communicative
Computer skills and level of skills required	Excel – advanced Back office
Drivers license	no
Other	-

INFORMATION PROVIDED BY

Name	Veronika Modravá
Department / Function	HR Support at Pixmania

E-mail address	v.modrava@pixvalley.com
Phone number(s)	00420 511 187 503
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