

SUMMON PRESS OFFERS INTERSHIP ABROAD

Summon Press, S.L.

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Number of employees: 10

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DESCRIPTION OF THE INTERNSHIP

Required education: Students of Journalism, Audiovisual Communication, Advertising and Public Relations or similar to the previous.

Starting date: 2 vacancies (starting on November 5th 2012) + **2 vacancies** (starting on January 7th 2013). The starting date is to be arranged with the student and depends on its scholarship.

Working hours: To be arranged with the student. Approximately 30 to 40 hours per week.

Remuneration from the company: No (The student must have an international a scholarship).

Job description: Writing online content for digital thematic projects.

Functions:

- Perform a market and competitor analysis.
- Writing digital content for thematic projects.
- Translation of content and adaptation to the country and the specific digital market.
- Perform a study on the progress of projects (traffic on websites, positioning...) and an analysis of the results.

MORE INFORMATION

Who are we?

We are a young and dynamic team consisting of people from the world of journalism, advertising and communication. Passionate about the digital world, the employees of Summon Press have learned and are specialized in the new language and the new way of communicating that the internet requires.

In the Summon Press offices are 8 people, but we work very closely with the company Artivisual, which is dedicated to web development, and together we form a team of 30 employees who are engaged in different areas of online communication. This makes us a multidisciplinary team in which learning and training opportunities in new areas are always open.

What do we offer?

We offer a job (internship) with a young atmosphere, in which we train and obtain experience in online communication and digital content development. Our goal is to make specialized information available to everyone, spread knowledge and make it accessible and visible on the web. The internet is our medium and is our fundamental working tool.

Working with us you will specialize in:

- Writing specialized content for the internet. SEO techniques.
- Study and analysis of online markets and online competition.
- User behavior in the digital environment.
- Using the tools of digital content management, web analytics, online marketing campaigns and monitor results: WordPress, Google Keyword Tools, Google AdWords, Google Insights, Google Webmaster Tools, Google Analytics...